

Introducing **VIRTUAL SIGNING PARTY**

from Balfour, powered by *Tribute*

WHAT IS A VIRTUAL SIGNATURE PARTY?

A virtual signature is a video montage of friends, classmates and family sharing their appreciation and support for someone they want to celebrate. Balfour is teaming up with Tribute to support students who are missing out on graduations and yearbook signing due to COVID-19.

This year, your students can use the Tribute service (normally \$25) free of charge to create their very own virtual signing page where friends, classmates and family can share favorite memories, funny stories and messages of love and support.

Tribute.co's video platform makes it easy to invite friends, collect videos and compile footage into a meaningful montage. No editing skills or tech knowledge required.

HOW DOES TRIBUTE WORK?

Head to www.tribute.co/balfour to get started. Students can "start a tribute," enter basic information about themselves to create a personalized page that is easily shared with friends and family members.

Page settings can either display video submissions publicly for all contributors to see, or make submissions viewable only by the recipient.

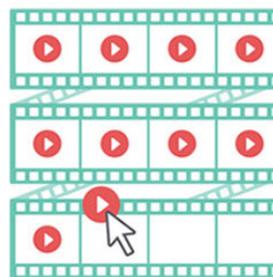
Take these three easy steps to create a tribute:



Invite Your Friends



Collect Videos



Compile Your Tribute

1. INVITE – Share your custom url through text and social media with your community. Or, add a list of emails and we'll schedule automatic reminders for people to submit.

2. COLLECT – Your friends and family can visit the Tribute page where they will learn more and submit their funny/meaningful videos from their phone or computer.

3. COMPILER – Submitted videos are automatically compiled in our custom video editor where you can easily set the order and add cool effects before downloading the final video.

Compliments of Balfour, use code **Balfour2020** for the DIY Tribute option. Go to www.tribute.co/balfour to get started.

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